



# National Task Force on Hepatitis B

www.hepbtaskforce.org

## Meeting Notes

Date: Tuesday, April 27, 2021 (every 4<sup>th</sup> Tuesday of the month)

Time: 3PM ET / 2PM CT / 1PM MT / 12PM PT / 9AM Hawaii

Email: [administrator@hepbtaskforce.org](mailto:administrator@hepbtaskforce.org)

### Join Zoom Meeting link:

<https://us02web.zoom.us/j/84716815323?pwd=RWWJdUo4K0NmM1JCY0ZuYVBoWHBWQT09>

Meeting ID: 847 1681 5323

Passcode: 039758

### One tap mobile:

+13017158592,,84716815323#,,,,\*039758# US (Washington DC)

+13126266799,,84716815323#,,,,\*039758# US (Chicago)

### Attendance (at or after 3:05PM) are as follows:

#### Executive Board Members (Officers):

- Co-Chair: Danh Truong, MD, MPH**, Chair, Asian Pacific Health Foundation (San Diego, CA)
- Co-Chair: Richard So, MPH**, Executive Director, SF Hep B Free – Bay Area (San Francisco, CA)
- Secretary: Catherine Freeland, MPH**, Public Health Program Director, Hepatitis B Foundation (Doylestown, PA)
- Administrator (and notetaker): Amy Trang, PhD, MEd**, Founder and CEO, Social Capital Solutions (Chantilly, VA)

#### Regional Directors:

- Northeast Regional Director: Ruth Brogden, MPH**, Grants Manager, Center for Asian Health at Saint Barnabas Medical Center (Livingston, NJ)
- Mid-Atlantic Regional Director: Kate Lu, MSW, LCSW-C**, Clinic Director, CCACC-Pan Asian Volunteer Health Clinic (Gaithersburg, MD)
- Southeast Regional Director: Christina Meyers, MPH**, ORISE Fellow, CDC Division of Overdose Prevention (Atlanta, GA)
- Midwest Regional Director: Oyu Tumurtuya, PharmD**, Founder & President, Mongolian Community Health Network (Chicago, IL)
- South Midwest Regional Director: Stephen Fakoyejo, MD, MPH** Medical Resident, HCA Houston Healthcare West (Houston, TX)
- Northwest Regional Director: Vacant**
- Southwest Regional Director: Thaddeus Pham**, Viral Hepatitis Prevention Coordinator, Hawaii State Department of Health (Honolulu, HI)

#### Student Representation

- Sandra Kong**, Stanford Team HBV (Stanford, California)

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#### Board Advisors:

- Richard Andrews, MD, MPH, Board Advisor (HOPE Clinic; Houston, TX)
- Moon Chen, PHD, MPH, Board Advisor (UCDavis; Sacramento, CA)
- Chari Cohen, DrPH, MPH, Board Advisor (Hep B Foundation; Doylestown, PA)
- Robert Gish, MD, Board Advisor (Robert G. Gish Consultants; San Diego, CA)
- Lu-yu Hwang, MD, Board Advisory (Department of Epidemiology, University of Texas HSC; Houston, TX)
- Karen Jiobu, Board Advisor (Asian American Community Services; Columbus, OH)
- Amy Tang, MD, Board Advisor (North East Medical Services; San Francisco, CA)

**General Members** (open to all on listserv; please excuse any typos):

**Total Number of attendees: 20**

- ☑ Jacki Chen, PhD (NJ)
- ☑ Binh Tran, PharmD, APHF and Hep Free LA (Los Angeles, CA)
- ☑ Heather Kawpunna, CPACS (Atlanta, GA)
- ☑ Vivian Cheng, Hep B United Philadelphia (PA)
- ☑ Dr. Carol Brosgart, MD (Berkeley, CA)
- ☑ Meg Chappell, Empire Liver Foundation (New York, NY)
- ☑ Dr. Hashem El-Serag, MD, Baylor University (Houston, TX)
- ☑ HOPE Clinic (Houston, TX)
- ☑ Jane Pan, HBI-DC (Washington, DC)
- ☑ Jane Wong, Charles B Wang Community Health Center (New York, NY)
- ☑ Scott Suckow, Liver Coalition of San Diego
- ☑ Becky Lua, Vietnam Cancer Foundation (Fountain Valley, CA)

Note: There may be some members missing from this list of attendees; please excuse any omission.

## Agenda:

- 1) Welcome Task Force members (Amy Trang on behalf of Dr. Danh Truong and Richard So, Co-Chairs)
- 2) Note any changes to previous meeting's notes
- 3) Finalize Strategic Plan (Amy Trang)
- 4) Hepatitis B ECHO Updates (Richard So and Catherine Freeland)
- 5) Social Media Plan (Amy Trang)
- 6) Website Plan (Amy Trang)
- 7) Membership Update Plan (Amy Trang)
- 8) Regional Directors' Updates (all Regional Directors)
- 9) Other items (all members)

## Notes:

- 1) Welcome: Introduction / Roll Call of Officers and Regional Directors (Amy Trang)
  - a) Members were asked to introduce themselves in the chat box
  - b) Recognize any new members on the call: none.
- 2) Note any changes to previous meeting's notes: none; just formatting of outline.
- 3) Finalize Strategic Plan (Amy Trang)
  - a) Dr. Lu-yu Hwang and Amy Trang worked on revising the mission based on previous comments and feedback. Please review the updated mission and provide feedback.
    - i) Our Mission: Eliminate hepatitis B and related chronic diseases, especially liver diseases and liver cancer, in the United States by empowering and mobilizing the medical provider community; supporting existing and future workforce development; leveraging partnerships with health care providers; enabling national networking and policy development; and advocating for access to education, screening, and vaccination, comprehensive care, and affordable treatment for all Americans.
    - ii) Members on the call discussed the revised mission and agreed to finalize the mission as follows:
      - (1) Eliminate hepatitis B virus (HBV) and related chronic liver diseases, including delta hepatitis virus (HDV), and prevent liver cancer in the United States by empowering and mobilizing the medical provider community; supporting existing and future workforce development; leveraging partnerships with health

care providers; enabling national networking and policy development; and advocating for access to education, screening, vaccination, comprehensive care, and affordable treatment for all living the US.

- (2) Note: In further communication, we can make references to our history and population we served. This is so that we do not lose the original identity of the Task Force, which has been a focus on Asian and Pacific Islander Americans.
- (3) To clarify, we want to be inclusive so even when saying “all Americans,” we might exclude those who are undocumented; hence, use “all living in the US.”
- (4) Amy Trang will update all communication materials.

b) Workforce Development workgroup (Thaddeus Pham, Dr. Amy Tang, Sandra Kong, and Amy Trang) met to discuss potential projects and activities; the strategic plan has been updated to incorporate the key items discussed for Goal #3: Support Workforce Development Opportunities.

i) Activities would include:

- (1) Work with Team HBV and APAMSA to establish mentoring opportunities
- (2) Develop infographic filled with social media messages
- (3) Develop an outreach & education campaign via popular social media platforms
- (4) Coordinate internship opportunities among Task Force members to include: data science statistics, policy, and advocacy, etc.

ii) Sandra added that she’s circulating a feedback form among Team HBV members to hear back from them on their areas of interest for mentoring opportunities for immigrant health.

iii) Catherine suggested adding making sure that there isn’t any workforce discrimination because of some of the recent issues with DOJ language. Another activity added in the strategic plan:

- (5) Promote anti-discrimination messages; share legal information

iv) Scott commented on the one-on-one mentorship opportunities that could feed into the workforce development opportunities, especially among those who have experience and connections with the target population to address hepatitis B. A more personal mentorship opportunity may make a new student or practitioner consider the specific area of need.

- (1) Yes, this is what Sandra is helping to facilitate, i.e. the communication among the student population to survey and understand their needs and interests and link them to organizations or practitioners who may be interested in serving as a mentor.

c) A copy of the final Strategic Plan can be found at the end of these notes.

#### 4) Hepatitis B ECHO Updates (Richard So and Catherine Freeland)

a) West Coast hepatitis B ECHO Hub

- i) The program is going well; average of 30 attendees each session
- ii) Utilizing the best practice of the East Coast hepatitis B ECHO hub in presenting didactics first, which is going well.
  - (1) The last session was a presentation on TB co-infection
  - (2) Richard asked Catherine about their success in reaching nearly 100 participants
- iii) Amy has been getting calls offline on how to best facilitate the call for case studies since there has been an interest among individuals that Dr. Binh Tran and Dr. Danh Truong have been reaching out to regarding participation in the hepatitis B ECHO program for the West Coast; many of whom are from San Diego, CA.

- (1) The best way to proceed is to continue to forward those contacts who are interested to Richard So and Dr. Amy Tang so that they could follow-up with the providers and screen the cases prior to scheduling the presenters.
  - (2) The West Coast hepatitis B ECHO hub will continue until October of this year as planned.
  - iv) Of note, Gilead has awarded funding for this project; not the full amount requested, but the support is welcomed for the current project.
- b) East Coast hepatitis B ECHO Hub
- i) Didactics have been recorded and are usually available at the end of the session for some providers who weren't able to attend the session; the case studies are not recorded to protect sensitive information.
    - (1) We have looked into HIV co-infection as a topic
    - (2) We have also received requests from providers for mentorship
    - (3) Also, incorporating hepatitis delta in the program; working with Labcorp and Quest on how to order delta tests because of the HDV co-infection patients
  - ii) Catherine shared with Richard on some best practices for reaching physicians and keeping them engaged for future case study presentation
    - (1) There has been a lot of personal follow-up emails, especially with those who are engaged in the discussions with questions; many of whom are also interested in mentorship opportunities
- c) Updates on initiatives in Texas
- i) Dr. El-Serag shared that there is interest at Baylor University to re-ignite the ECHO program; he has identified Dr. Saira Khaderi, MD, MPH, who is interested in taking the lead to run it; it would be up to the Task Force now to recruit local participation.
  - ii) Amy Trang will follow up with Dr. Stephen Fakoyejo and Dr. Richard Andrews on their recruitment efforts.
- 5) Social Media Plan
- a) The following accounts have been set-up for the Task Force. Anticipate first post this week. Most ideal usernames have already been taken or are not available.
    - i) Facebook: <https://www.facebook.com/National-Task-Force-on-Hepatitis-B-101423215439374> ; waiting for Facebook to approve a username
    - ii) Twitter: @TaskHep
    - iii) Instagram: hepbtaskforce
- 6) Website Plan
- a) Since the Strategic Plan is now finalized, we'll look into a website makeover starting in May.
- 7) Membership Update Plan
- a) Personal emails will be sent to everyone on the list to make sure that they are still interested in being on our listserv as well as update their titles and roles in their organization / agency.
- 8) Regional Directors' Updates
- a) Amy Trang commented that many of the Regional Directors held off-line meetings and/or coordinated updates via email to better fit their schedules.
  - b) Southwest Region (Thaddeus Pham via email):
    - i) California AB789 Hepatitis Screening and Linkage to Care Bill was passed in the Assembly Health Committee; it is now in the Assembly Appropriations Committee to review the fiscal impact.

- ii) See Workforce Development workgroup updates; also, see Dr. Binh Tran's updates below.
    - (1) Dr. Binh Tran introduced primary care providers as well as resourceful partners/members in the Region to Amy Trang for the West Coast hepatitis B ECHO Hub.
      - (a) Dr. Chia-Lin Liu, DO (San Diego, CA)
      - (b) Dr. Huong Nguyen, MD (San Diego, CA)
      - (c) Dr. Shirley Tsunoda, PharmD (UCSD)
      - (d) Dr. Koy Prada, PhDc, MPH and MimiChang, DNP (Hep B Free LA)
      - (e) Scott Suckow (Liver Coalition of San Diego)
    - (2) Dr. Binh Tran attended / participated in:
      - (a) the SSPPS Independent Study training program in "Adopting to COVID in the Experiential Learning Environment: What's Here to Stay?" on April 17, 2021
      - (b) UCSF School of Pharmacy Virtual Awards recognition ceremony on April 22, 2021
  - c) Southeast Region (Christina Meyers via email): No new updates this month.
    - i) Heather Kawpunna also shared that there are no new updates at CPACS as funding is scarce for hepatitis B initiatives.
      - (1) Amy will continue to help look for opportunities and share with all Task Force members.
  - d) Mid-Atlantic Region (Kate Lu):
    - i) Local efforts are still focused on COVID-19; patients' interests is more on addressing COVID-19 right now than screening and testing for hepatitis B.
  - e) Northwest Region (Amy Trang):
    - i) The Regional Director position is still vacant until filled.
      - (1) Members in that region have been consulted via email and video conferencing for feedback on the strategic plan.
      - (2) Amy reached out to Michael Ninburg (Hepatitis Education Project) and Mohammed Abdul-Kadir (ICHHS) in the Seattle, WA area and Dr. Brian McMahon, MD (Alaska Native Tribal Health Consortium).
  - f) Midwest Region (Dr. Oyu Tumurtuya via email): No new updates this month.
  - g) South Midwest Region (Dr. Stephen Fakoyejo via email):
    - i) Dr. Andrews and Dr. Fakoyejo are looking into the feasibility of the following projects for the region:
      - (1) Creating a clearing house of some sort for pertinent information / research; perhaps utilize the resource page of the Task Force website
      - (2) Create a repository for what is being studied out there - white book
      - (3) Hope to meet with some local experts in hepatology in the near future – PhD candidates
      - (4) Why do African Americans / those from Sub-Saharan Africa have Hep B and have it sooner?
  - h) Northeast Region (Ruth Brogden via email): No new updates this month.
- 9) Other items:
- a) Dr. Gish asked Amy Trang to look into the language provided in the Medicare book (hard copy), specifically for Hepatitis B Virus Infection Screening. This may impact universal screening recommendation. The text reads:

*Medicare covers this screening if you meet one of these conditions:*

- *You're at high risk for Hepatitis B Virus infection.*
- *You're pregnant.*

**Medicare will only cover this screening if your primary care provider orders it.**

*Medicare covers Hepatitis B Infection screenings:*

- *Yearly only for those with continued high risk who don't get a Hepatitis B shot.*
- *For pregnant women:*
  - *At the first prenatal visit for each pregnancy.*
  - *At the first time of delivery for those with new or continued risk factors.*
  - *At the first prenatal visit for future pregnancies, even if you previously got the Hepatitis B shot or had negative Hepatitis B Virus screening results.*

- i) Dr. Lu-yu Hwang commented that congress is looking into lowering the Medicare eligibility age from 65 to potentially 50. This is news we should follow as it would impact healthcare coverage for our target population.
  - ii) Amy will follow up with Dr. Chari Cohen and Hepatitis B Foundation on any joint initiatives to seek updates on the CMS' guidelines.
- b) Any updates from Dynavax for the vaccination campaign proposal?
- i) Amy has not yet heard any updates or feedback on the proposal.
  - ii) Dr. Carol Brosgart asked Amy to send her the proposal and she can help follow-up.
- c) Any updates on medical mobile units?
- i) No updates.
- d) Dr. Danh Truong made a general comment towards the end of the meeting to express the perspective of many of his colleges who are private primary care providers that he has recently spoken.
- i) Most private primary care providers do not mind screening / testing and diagnosing hepatitis B. However, when it comes to treating, there is a lot of hesitancy including himself.
  - ii) Dr. Truong supports the idea of having a mentor who may be a hepatologist and willing to help primary care providers feel more comfortable treating uncomplicated hepatitis B cases.
- e) Be sure to check out free resources and updates on viral hepatitis and liver cancer studies at:  
<https://www.robertgish.com>.
- f) April 30<sup>th</sup> is National Adult Hepatitis B Vaccination Awareness Day.
- 10) Reminders for HBV ECHO program:
- i) West Coast hub: **Tuesday, May 18, 2021 at 12:30PM – 1:30PM Pacific Time** (every 3<sup>rd</sup> Tuesday of the month). Email: [echo@sfhepbfree-bayarea.org](mailto:echo@sfhepbfree-bayarea.org)
  - ii) East Coast hub: **Thursday, April 29, 2021 at 12PM – 1PM Eastern Time** and **Thursday, May 27, 2021 at 12PM – 1PM Eastern Time** (every last Thursday of each month). Register in advance for this meeting: <https://us02web.zoom.us/meeting/register/tZYsc-mrqjMjEtZaabsz-qr5iRYvVjKq75ec>
  - iii) Note: We are actively encouraging hepatitis ECHO participants to continue to share your real cases to engage others in the learning opportunity. All cases are welcome.
  - iv) Please continue to share resources, especially Hep B training opportunities, by emailing [administrator@hepbtaskforce.org](mailto:administrator@hepbtaskforce.org).
- 11) Meeting adjourned at 4:00PM Eastern Time.
- 12) Next Hep B Task Force Zoom meeting date: **Tuesday, June 22, 2021 at 3PM Eastern Time / 2PM Central / 1PM Mountain / 12PM Pacific / 9AM Hawaii** (4<sup>th</sup> Tuesday of each month)
- i) Suggestions for the next agenda:
    - (1) Report on activities from May's Hepatitis Awareness Month as well as Asian Pacific Islander American
    - (2) Social media campaign for July's World Hepatitis Day and progress on website redesign
    - (3) Updates on the hepatitis B ECHO program
    - (4) Updates on other provider education opportunities

Note: no meetings in May so members could focus on their activities for this month.

**Items shared via email:**

- 1) **Virtual Briefing: Advancing Health Equity Through Adult Hepatitis B Vaccination**
  - a. Thursday, April 29th from 3:00 PM - 4:00 PM EDT
  - b. Summary: Virtual briefing recognizing National Adult Hepatitis B Vaccination Awareness Day. Panelist will discuss how we can work towards achieving health equity by increasing adult hepatitis B vaccination rates. In the US, just 25% of adults are fully vaccinated against hepatitis B infection. The expert panel includes representatives from the community, clinical, and federal sectors.
  - c. [We hope you'll register to attend AND help spread the word by sending an invitation to your Representative and Senators' offices TODAY!](#)
  - d. Hosted by Hep B United.
  - e. Register here:  
<https://hepbunited.salsalabs.org/2021adulthbvaxdaybriefing/index.html?eType=EmailBlastContent&eId=cd7892ef-c234-47ff-b3d7-8473d50e8ea8>
  
- 2) **Hepatitis Virtual Conference with Dr. Robert Gish**
  - a. Tuesday, May 4, 2021 from 6PM – 7PM PST
  - b. Sign up through the [enrollment form](#)
  
- 3) **Hep B-BD Community of Practice Second Meeting: Sharing Country Experiences**
  - a. Wednesday, May 5, 2021 at 8AM EST
  - b. This meeting will be the second of a four-part meeting series on Hepatitis B Birth Dose (HepB BD) for African Countries. This meeting will bring together countries that have already introduced HepB BD, those that are in various stages of introducing HepB BD in their national immunization programmes and countries that have not yet started the process, and will discuss progress, opportunities and challenges for HepB BD introduction in Africa.
  - c. Objectives met:
    - i. Develop a community of practice of practitioners to share lessons learned in support of the introduction of HepB birth dose vaccine in African countries
    - ii. Identify the needs and priorities of Ministries of Health and EPI programs who wish to introduce HepB birth dose vaccine
  - d. Expected outputs in meeting report: Case studies of ongoing efforts related to HepB birth dose in at least four countries (one each from: West Africa, Eastern Africa, Central Africa, and Southern Africa).
  - e. Hosted by the Coalition for Global Hepatitis Elimination.
  - f. Register here: <https://app.smartsheet.com/b/form/4349dc588fe1465f8ef0b4db17b1c67e>
  
- 4) **Coffee Hours with Hep B United & NASTAD**
  - a. Wednesday, May 5, 2021 at 3PM ET
  - b. Join Hep B United and NASTAD for an interactive panel discussion with storytellers, providers, and advocates to kick off Hepatitis Awareness Month. We will chat about new viral hepatitis resources and have an informative Q&A with individuals living with viral hepatitis.
  - c. Register here: <https://nastad.zoom.us/meeting/register/tZcldu6opzltHtWY7c7OrN32Qq3aPJ6lcpWx>

- 5) **Perinatal Hepatitis B Clinical Training.**
- a. Wednesday, May 5, 2021 from 4PM – 5PM EST
  - b. This training is designed to educate clinical providers on current hepatitis B screening and treatment guidelines for women of childbearing age, pregnant women, and children.
  - c. Presenter: Dr. Tatyana Kushner, MD, MSCE, Assistant Professor of Medicine, Division of Liver Diseases, Icahn School of Medicine at Mount Sinai.
  - d. 1 CME/CNE/CEU offered.
  - e. Hosted by Empire Liver Foundation.
  - f. Register here: <https://survey.alchemer.com/s3/6234317/ELF-Perinatal-HCV-HBV?eventID=a1QV00002W4PH7UAN>
- 6) **SAVE the DATE: Saturday, May 2021 at 2PM – 3:30PM ET / 11AM -12:30PM PT**
- a. HHS Office of Minority Health will host Asian American and Pacific Islander Heritage Month Virtual Panel Discussion on “Past and Present: Addressing Racism and Intolerance Against Asian Americans.”
  - b. Participating agencies include: U.S. Department of Health and Human Services (HHS), Office of Minority Health (OMH), the National Park Service (NPS), and the White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI).
- 7) **Leaving No One Behind: Research to Uncover and Address Health Disparities in Hepatitis Burden of Disease and Cure**
- a. Wednesday, May 13, 2021 at 3PM – 4:30PM EST
  - b. Hepatitis Elimination Webinar series: NIMHD and OAR organized session
  - c. Hosted by the Coalition for Global Hepatitis Elimination
  - d. Register here: [https://zoom.us/webinar/register/WN\\_o4-8j1B\\_QfKPAZoGo2V63Q](https://zoom.us/webinar/register/WN_o4-8j1B_QfKPAZoGo2V63Q)
- 8) **Team HBV Quizbowl Event**
- a. Friday, May 14, 2021 at 6PM – 7PM PST
  - b. A fundraiser to raise awareness for the Vietnam Viral Hepatitis Alliance, an organization dedicated to eradicate hepatitis in Vietnam.
  - c. There are two ways to participate: (1) play in the Quizbowl and/or (2) donate money to enter a drawing for a chance to win a Nintendo Switch or twenty other prizes (speakers, headphones, polaroids, Kanken backpacks, etc.). You do not need to be present to receive prizes from the drawing, just make sure to have a mailing address in the United States!
  - d. First place, second place, and third place winners of the Quizbowl will receive Amazon gift cards. The Quizbowl will include multiple-choice questions from a variety of topics and some Hepatitis B facts (many are pop references). Only individual entries will be allowed (no teams), and the format will be winner-takes-all.
  - e. If you would like to sign up, please use this link: <https://formfacade.com/public/112288270168870308769/all/form/1FAIpQLSdAuuloYP88auoBv6602XSI4Dh8f7v7EO4OaVxeCcsSR1MrEDQ>. Prices will be automatically calculated, and payments will be handled through an integrated third-party application on the website (there will be a \$1 processing fee).



## HEPATITIS AWARENESS MONTH RESOURCES from the Division of Viral Hepatitis, Centers for Disease Control and Prevention

Hepatitis Awareness Month [landing page](#)

Know Hepatitis B refreshed [social media content and images](#) in English

- Check out and share our [Social Media Toolkit](#) with your networks to help spread the word about Hepatitis Awareness Month and National Hepatitis Testing Day. Follow and tag [@cdcchep](#) on Twitter and use these hashtags to broaden your reach: #HepatitisAwarenessMonth, #Hepatitis, #HepAware2021.
- The Hepatitis Awareness Month [webpage](#) has free resources to help support your awareness activities and testing events. Resources include [live-read radio scripts](#) to pitch your events to local radio stations, sample [proclamations](#) for Hepatitis Awareness Month and/or National Hepatitis Testing Day, and free [posters](#).

### PROMOTE TESTING AND VACCINATION SERVICES

- If your organization provides hepatitis testing and vaccination services, visit the [Get Tested](#) webpage to make sure your services are registered. Not registered? Fill out this [online form](#) to register your organization. The Get Tested site is a tool for people to enter their zip code and find ongoing services in their area.
- Encourage people to use CDC's [adult vaccine assessment tool](#) to get personalized vaccination recommendations, including hepatitis A and B vaccines. The tool, designed for adults 19 years and older, provides vaccine recommendations based on age, health conditions, jobs, and other factors.

### OTHER VIRAL HEPATITIS RESOURCES

- Promote hepatitis B testing using CDC's [Know Hepatitis B](#) materials. These include [social media graphics and content](#), flyers, posters, and videos in a variety of Asian and African languages.
- Promote CDC's recommendation to test all adults for hepatitis C, using materials from the [Know More Hepatitis](#) campaign.
- Check out CDC resources to address the [widespread outbreaks of hepatitis A](#) that are occurring across the United States. Find information about the outbreaks and educational materials to support outbreak response.
- Promote free continuing education resources for healthcare providers: [Hepatitis B Online](#) and [Hepatitis C Online](#)

### STAY CONNECTED

- Follow [@cdcchep](#) on Twitter for information about hepatitis resources, tools, publications, campaign updates, and events.
- Sign up for [emails](#) from the Division of Viral Hepatitis about new publications, recommendations, new materials, or significant events.



FINALIZED Strategic Plan 2021 – 2023

## Our Vision

We envision a United States free of hepatitis B.

## Our Mission

Eliminate hepatitis B virus (HBV) and related chronic liver diseases, including delta hepatitis virus (HDV), and to prevent liver cancer in the United States by empowering and mobilizing the medical provider community; supporting existing and future workforce development; leveraging partnerships with health care providers; enabling national networking and policy development; and advocating for access to education, screening, vaccination, comprehensive care, and affordable treatment for all living the US.

**Note:** In further communication materials, make references to the history and population that has been served since the founding of the coalition in 1997, i.e., Asian and Pacific Islander Americans.

## Overview of Goals for January 1, 2021 – December 31, 2023

- 1) Facilitate Provider Education Resources
- 2) Strengthen Hepatitis B Care Management in Primary Care Setting
- 3) Support workforce development opportunities
- 4) Sustain a systematic structure for Task Force Administration

## Strategic Plan

<b>Goal #1: Facilitate Provider Education Resources</b>		
<b>Objectives</b>	<b>Strategies</b>	<b>Activities</b>
Collect and disseminate hepatitis B education opportunities, including CME/CE trainings	<ul style="list-style-type: none"> <li>• De-centralize communication; work on personal invitations</li> <li>• Build capacity for Regional Directors to strengthen resources for direct service support to regional members</li> <li>• Build capacity for social media campaign</li> </ul>	<ul style="list-style-type: none"> <li>• Promote hepatitis B ECHO opportunities</li> <li>• Coordinate with Empire Liver Foundation to promote basic hepatitis B training opportunities</li> <li>• Share Task Force members' resources among networks</li> </ul>



FINALIZED Strategic Plan 2021 – 2023

<b>Goal #2: Strengthen Hepatitis B Care Management in Primary Care Setting</b>		
<b>Objectives</b>	<b>Strategies</b>	<b>Activities</b>
Promote the “Simplified Algorithm” for hepatitis B screening and care management	Look at impact of COVID-19 pandemic and how it has affected treating hepatitis B patients	<ul style="list-style-type: none"> <li>• Coordinate provider and mid-level practitioner attendance to HBV ECHO hubs</li> <li>• Reach out to medical associations to invite them to join the Task Force</li> </ul>
Promote universal testing and vaccination	<ul style="list-style-type: none"> <li>• Test all patients first to identify risk, then vaccinate</li> <li>• Partner with pharmacies</li> </ul>	<ul style="list-style-type: none"> <li>• Develop an outreach &amp; education campaign via popular social media platforms</li> <li>• Work with Task Force advisors on “testing recommendations” and “when to vaccinate” messages</li> </ul>
Promote affordable care and treatment for patients	Collaborate with other national coalitions to address advocacy and policy initiatives	<ul style="list-style-type: none"> <li>• Reach out to Hep B United and join their efforts</li> <li>• Support members with their local advocacy efforts</li> </ul>
Encourage the implementation of electronic hepatitis B screening for large hospitals in the U.S.	Collaborate with other national coalitions to address advocacy and policy initiatives	<ul style="list-style-type: none"> <li>• Reach out to Hep B United and join their efforts</li> <li>• Support members with their local advocacy efforts</li> </ul>

<b>Goal #3: Support workforce development opportunities</b>		
<b>Objectives</b>	<b>Strategies</b>	<b>Activities</b>
Raise hepatitis awareness and reduce any discrimination among students who may be living with hepatitis B	<ul style="list-style-type: none"> <li>• Build capacity and infrastructure for social media campaign</li> <li>• Re-design website to make it more resourceful</li> </ul>	<ul style="list-style-type: none"> <li>• Work with Team HBV and APAMSA to establish mentoring opportunities</li> </ul>



FINALIZED Strategic Plan 2021 – 2023

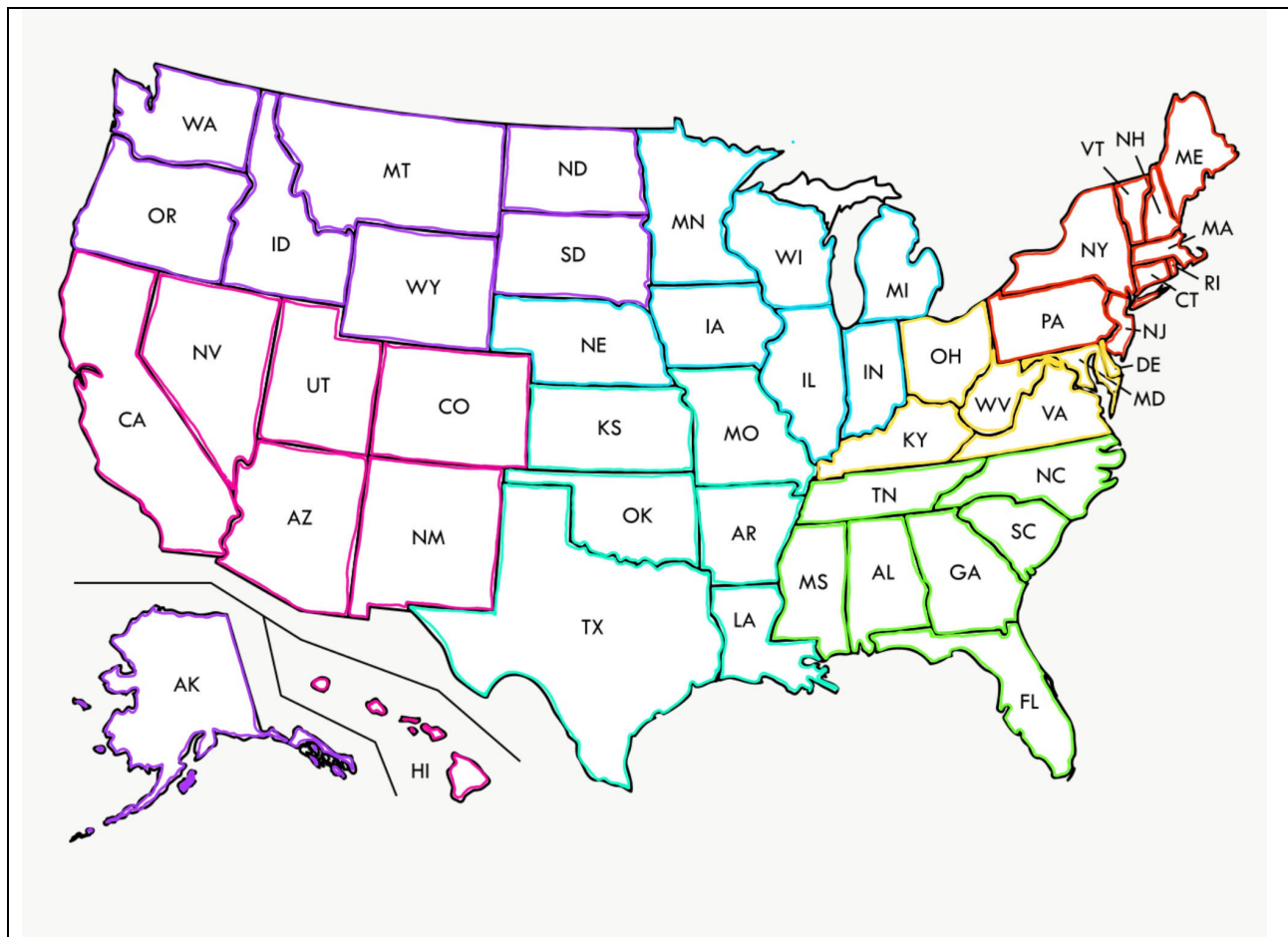
	<ul style="list-style-type: none"> <li>• Survey target population (high school and college students) on their needs</li> <li>• Provide internship opportunities around “immigrant health” policy and advocacy for local, state and national initiatives with specific opportunities for hepatitis B</li> </ul>	<ul style="list-style-type: none"> <li>• Develop infographic filled social media messages</li> <li>• Develop an outreach &amp; education campaign via popular social media platforms</li> <li>• Coordinate internship opportunities among Task Force members to include: data science statistics, policy and advocacy, etc.</li> <li>• Promote anti-discrimination messages; share legal information</li> </ul>
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<b>Goal #4: Sustain a systematic structure for Task Force Administration</b>		
<b>Objectives</b>	<b>Strategies</b>	<b>Activities</b>
Coordinate monthly internal and external communication for the Task Force Executive Team and General members	Look into technology for better management	<ul style="list-style-type: none"> <li>• Clean the membership list every 3 years and make updates by individual members’ request on an on-going basis</li> </ul>
Maintain active presence among viral hepatitis networks	Look into networking opportunities	<ul style="list-style-type: none"> <li>• Participate in federal advocacy initiatives and support regional partners in state and local initiatives (may intersect with COVID-19 effects)</li> <li>• Map hepatitis B prevalence in the US and engage new members</li> </ul>
Seek funding for annual operation costs; goal \$50K/year	Meet with and talk to potential sponsors: pharmaceutical companies, medical technology companies, etc.	<ul style="list-style-type: none"> <li>• Develop annual operating budget for the Task Force and seek funding to support it</li> </ul>



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Map of Current Hepatitis B Task Force Regions



**Current Hepatitis B Task Force Regions:**

Northeast: ME, NH, VT, MA, RI, CT, NY, PA, NJ  
 Mid-Atlantic: DE, MD, DC, VA, WV, KY, OH  
 Southeast: TN, NC, SC, GA, AL, MS, FL  
 North Mid-West: MI, IN, IL, WI, MN, IA, NE  
 South Mid-West: KS, MO, OK, AR, TX, LA  
 Northwest: WA, OR, ID, MT, WY, ND, SD, AK  
 Southwest: CA, NV, UT, AZ, CO, NM, HI

**Proposed Change to Hepatitis B Task Force Regions, based on time zones and current membership:**

Northeast: ME, NH, VT, MA, RI, CT, NY, NJ, PA, OH, MI, IN  
Southeast: DE, MD, DC, VA, WV, KY, TN, NC, SC, GA, FL  
North Central: IL, WI, MN, IA, NE, SD, ND  
South Central: KS, MO, OK, AR, TX, LA, AL, MS  
Pacific & Mountain: CA, NV, UT, AZ, CO, NM, HI, WA, OR, ID, MT, WY

Note: Changes to Regional Director positions will not take place until the next election cycle (2023) or when Regional Directors decide to vacate position.



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Reference: Map of the U.S. divided by time zones



Source: National Institute of Standards and Technology, U.S. Department of Commerce  
<https://www.time.gov>